



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	200871-1
Product	8/27-9/2 Kaine FOR SENATE	Invoice Date	08/31/12
Estimate Number	11658	Invoice Month	September 2012
		Invoice Period	08/27/12 - 08/31/12
Station	WAVY	Order #	200871
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	08/27/12 - 09/02/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					08/27/12 to 09/02/12	4x	1-111--				
	WAVY			M	08/27/12	:30	5:06 AM	KAI TV50H	\$500.00		1
	WAVY			W	08/29/12	:30	5:28 AM	KAI TV50H	\$500.00		2
	WAVY			Th	08/30/12	:30	5:28 AM	KAI TV50H	\$500.00		3
	WAVY			F	08/31/12	:30	5:15 AM	KAI TV50H	\$500.00		4
2	WAVY	Today Show 2	9a-10a		to						
					08/27/12 to 09/02/12	1x	-1-----				
	WAVY			Tu	08/28/12	:30	9:29 AM	KAI TV50H	\$350.00		1
3	WAVY	M-F 4-5p	4p-5p		to						
					08/27/12 to 09/02/12	1x	1-----				
	WAVY			M	08/27/12	:30	4:32 PM	KAI TV50H	\$250.00		1
4	WAVY	News 10 @5p	5p-530p		to						
					08/27/12 to 09/02/12	1x	-1-----				
	WAVY			Tu	08/28/12	:30	5:09 PM	KAI TV50H	\$900.00		1
5	WAVY	News 10 @530p	530p-6p		to						
					08/27/12 to 09/02/12	1x	---1---				
	WAVY			Th	08/30/12	:30	5:39 PM	KAI TV51H	\$900.00		1
6	WAVY	News 10 @6p	6p-630p		to						
					08/27/12 to 09/02/12	2x	1-1----				
	WAVY			M	08/27/12	:30	6:07 PM	KAI TV50H	\$1,500.00		1
	WAVY			W	08/29/12	:30	6:09 PM	KAI TV50H	\$1,500.00		2
7	WAVY	M-F 730-8p	730-8p		to						
					08/27/12 to 09/02/12	1x	1-----				
	WAVY			M	08/27/12	:30	7:41 PM	KAI TV50H	\$900.00		1
8	WAVY	Tuesday 8-10p	8p-10p		to						
					08/27/12 to 09/02/12	1x	-1-----				
	WAVY			Tu	08/28/12	:30	9:19 PM	KAI TV50H	\$2,200.00		1
9	WAVY	Tonight Show w/Leno	1134p-1237a		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					08/27/12 to 09/02/12	1x	---- 1--				
	WAVY			F	08/31/12	:30	12:09 AM	KATV51H	\$500.00		1

Aired Spots **13**

Gross Total **\$11,000.00**  
Agency Commission **\$1,650.00**  
Net Amount Due **\$9,350.00** Payment Terms 30 Days

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